

Bryant Hardwick

Art Director, Illustrator, Conceptor

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Over the past 12 years, I have cultivated my career of art direction in Jacksonville, Florida, and have explored nearly every aspect of the advertising industry. As a conceptor, designer and illustrator, my well-rounded understanding of advertising allows me to achieve a balance between design aesthetics and client objectives. I seek a company that will challenge my creativity and take risks to rocket our collective work to the next level.

Experience

Oct. 2010-Present

BRYANT CREATES

Creative Director

Operate a freelance design studio and direct all creative tasks, as well as manage timelines, budgets and client relations. Contract additional copywriters, web designers and graphic designers on a per job basis.

Clients: World Link Jet Charter, Greater Jacksonville Fair, Mind Jar Media

Mar. 2007-Sept. 2010

ON IDEAS (MERGED WITH SWISHER+COMPANY)

Art Director

Worked as lead designer in a team setting on several national and global accounts, specializing in client branding/rebranding, ad campaigns, logos, brochures, collateral and direct mail. Concepted and illustrated/storyboarded commercials, directed new business video projects and managed photo shoots.

Clients: Winn-Dixie, Catlin Insurance Underwriters, Veolia Environmental, Halifax-Health Hospice, Second Harvest Food Bank, D-R Horton Homes

Mar. 2004-Mar. 2007

SCOTT-McRAE ADVERTISING

Art Director

Concepted and designed full ad campaigns and annual reports for local and national nonprofit organizations, as well as print and environmental design for the automotive industry.

Clients: Salvation Army, Urban League, Hubbard House, Florida Equestrian Celebration, Scott-McRae Group

Jan. 1999-Feb. 2004

DESIGN FACTORY

Art Director

Promoted from intern to art director. Designed ad campaigns, brochures, logos, billboards and athletic apparel. Handled print production and performed press checks.

Clients: Sprint, Tire Kingdom

Education

1992-1996

PENSACOLA CHRISTIAN COLLEGE

Bachelor of Science in Commercial Art,
Minor in Advertising.

Fun Facts

2001-Present

HAS WON MORE THAN 16 ADDYS.

2009-Present

DESIGN CONSULTANT FOR DOWNTOWN VISION, INC., NOT-FOR-PROFIT.

1999-Present

ART JUDGE FOR FACCS HIGH SCHOOL ART COMPETITION.

2006

3RD PLACE WINNER IN THE JACKSONVILLE LIBRARY SHORT FILM CONTEST FOR COMEDY ENTRY: EIGHT SLAPPIN' PISTONS.

2001-2003

LAUNCHED SAN MARCO MAGAZINE AS LEAD DESIGNER.

1996-1998

TAUGHT HIGH SCHOOL ART FOR TWO YEARS AFTER COLLEGE.

1974-Present

LOVES ELVIS, THE BEATLES AND CLASSIC MUSTANGS.